

GLODOW . NEAD COMMUNICATIONS, LLC PUBLICITY & PUBLIC RELATIONS

1700 Montgomery Street, Ste. 203, San Francisco, California 94111 • 415 394-6500 • Fax 415 403-9060

FOR IMMEDIATE RELEASE:

**Condé Nast Johansens Luxury Hotel Guides
select La Pinsonnière as a "Recommended Property" for 2007**

SAN FRANCISCO October 2006 -- Condé Nast Johansens, the international luxury hotel guide publisher, today endorsed La Pinsonnière as a "Recommended Property" in *Recommended Hotels, Inns, Resorts & Spas - The Americas, Atlantic, Caribbean & Pacific 2007*.

The Condé Nast Johansens Guides are published for discerning travelers who seek top-quality facilities and services. They are **the** most comprehensive illustrated reference guides to independently owned hotels, inns, resorts, spas and conference facilities throughout the Americas, Great Britain and Europe, and the only guide books to carry the prestigious and widely-recognized Condé Nast seal of approval.

"We are excited to include La Pinsonnière in our 2007 portfolio," said Lesley O'Malley-Keyes, Condé Nast Johansens Vice President and Publishing Director for the Americas. "Our inspectors visit numerous high-end properties and select only those that meet the rigorous criteria of the Guides. La Pinsonnière is an exemplary illustration."

Recommendations are selected for their individual charm, character and superior service, and only properties that meet the exacting requirements are included in the Guide. Condé Nast Johansens inspects each recommendation annually to ensure that it maintains high standards, and awards each included property the "Condé Nast Johansens Mark of Excellence" wall plaque as a sign of approval. The plaque is a guarantee of exceptional accommodations and serves as a valued endorsement for more than 13 million of the world's most discerning travelers.

The 2007 Americas Guide, which includes 310 recommendations and two new destinations, Canada and Chile, is laid out in an easy-to-use format that greatly simplifies the independent traveler's task of selecting and booking accommodations by providing maps and detailed information about facilities, locations, rates and contact information.

Additionally, the company web site, www.johansens.com. provides an extensive searchable database of Recommended properties, along with exclusive special offers and seasonal discounts.

Consumers can purchase Condé Nast Johansens Guides at leading bookstores and via the online bookstore at www.johansens.com. Condé Nast Johansens promotes its Guides with an extensive media advertising program in such publications as *Condé Nast Traveler*, *Gourmet* and *Architectural Digest*.

About Condé Nast Johansens

Condé Nast Johansens is owned by Condé Nast Publications, a wholly owned subsidiary of Advance Publications and Condé Nast International, which publishes 72 magazines around the world including *Vogue*, *Condé Nast Traveler*, *House & Garden*, *Architectural Digest*, *The New Yorker*, *GQ*, *Tatler*, *Vanity Fair*, *Brides*, *Glamour* and *Wired*.

####

Media contact: Casey Shaughnessy or Jeff Nead at Glodow Nead Communications,
(415) 394-6500 or casey@glodownead.com